

# DRIVE GREEN

Drive Green offers pre-negotiated discounts, educational resources, advocacy, and test drive opportunities.

www.greenenergyconsumers.org/drivegreen

## **About Drive Green**

#### **DRIVE GREEN'S MISSION**

Is to protect our climate and environment by getting electric vehicles on the road in place of gas-powered cars. Through pre-negotiated discounts to purchase or lease, educational resources, advocacy, and test-drive opportunities, Drive Green's one-of-a-kind platform makes going electric the right choice for our planet and the smart choice for your life.



# How does it work?

- 1.Fill out our form: choose the cars, dealerships, and deals that you're interested in.
- 2. Connect with dealers of your choice.
- 3.Test-drive if desired.
- 4.Buy or lease your new ride with a Drive Green discount (Time restrictions apply to deals).
- 5.Green up your ride with wind power (optional).

# Why drive green?

If you need a car, let us convince you that it should plug-in--either an all-electric (or battery electric) or an extended-range plug-in hybrid.

Surveys show that the more people know about electric vehicles (EVs), the more they want them. People who already have EVs report high customer satisfaction. That's because EVs are cheaper to run per mile, require less maintenance, and pollute less; they're a win for consumers and the environment.

# Meet our happy EV drivers





Kathleen, Chevy Volt, p. 6



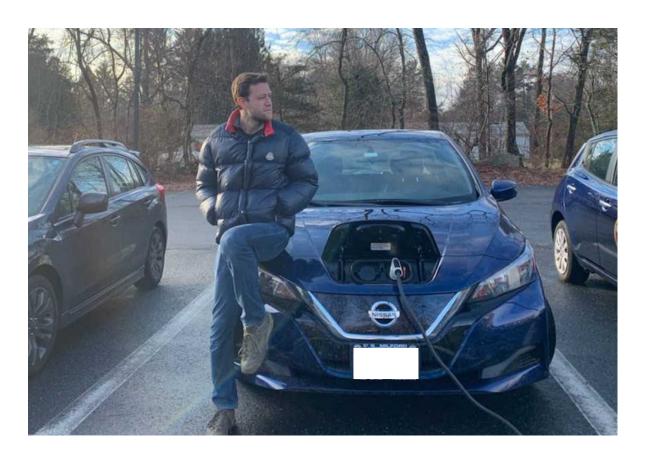
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#### Kathleen - Chevy Volt

Thanks to your program myself and a co-worker have made the leap to electric. I love my new Volt. I have put almost one thousand miles on it, but only spent about \$25 in gas! The ease and convenience of using a regular plug and outlet make charging easy, as I didn't have the expense of installing a pricey charge-specific outlet.

The standard features of heated seats and steering is huge. My last car was a Chevy Blazer that I had almost 18 years, so the new updated computer features have been really exciting.

I never thought I could afford a new vehicle, especially an electric vehicle, but the incentives were too good to pass up for a lease. Two of my coworkers have also purchased Volts, so we compare charge point locations! The best part is the color- love the Blue!



#### John - Chevy Bolt

I am so excited to be driving my very first all-electric vehicle, a 2017 Chevy Bolt Premier! With an estimated range of 238 miles on a single charge the Bolt should alleviate most people's "range anxiety".

I use my Bolt as my daily carpool / commuter car. Since I work less than 10 miles from where I live, all I do is "top off" my battery for an hour or two every night. To save yourself some money, you can program the Bolt to start charging later on at night when the electricity rates are lower.

The tech available for the Bolt Premier is very impressive. There are optional safety features such as surround vision display, forward collision alert, rear view mirror camera / display, lane departure warning, and blind spot warnings. The Bolt supports Apple CarPlay and Android Auto.It also has its own 4G LTE WiFi network. With the Bolt's very generous promotional data plans, you could use the car's WiFi to reduce your mobile phone's data plan and offset the cost.

Special thanks go out to Larry, Maura, and Anna at Green Energy Consumers who provided me with tons of useful information about EV & EV supply equipment, incentives, rebates, and tax credits so that I could reduce the cost of ownership from the start.

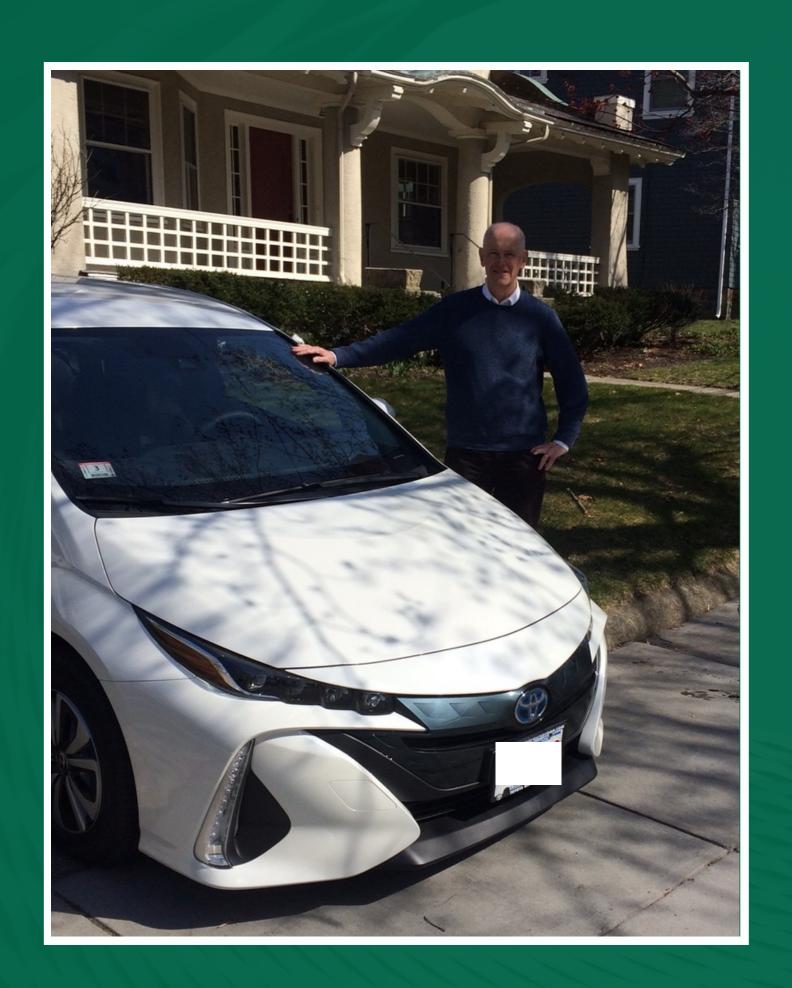


#### Debby & Greg - Nissan LEAF

I love our Nissan LEAF! I drive it daily from our home in Acton to Mass Audubon in Lincoln where I work. It is comfortable, quiet and accelerates with ease, to provide a safe and dependable way to commute but not use gasoline. With New England's weather extremes over the past 2 and a half years, I have had plenty of opportunity to drive the LEAF in bitter cold as well as blistering heat, and have never been disappointed with the car's performance.

Although I usually charge the battery at home, I have the ability to plug in anywhere there is an outlet! As grandparents with an eye on the future, we love the fact that an electric car is a much better choice for the environment.

The Drive Green program has amazing discounts, enabling us to choose a plug-in hybrid to replace our gas-powered vehicle. Having an electric vehicle as well and a plug-in hybrid will allow us all of the flexibility we need for commuting to work as well as visiting relatives out of state.

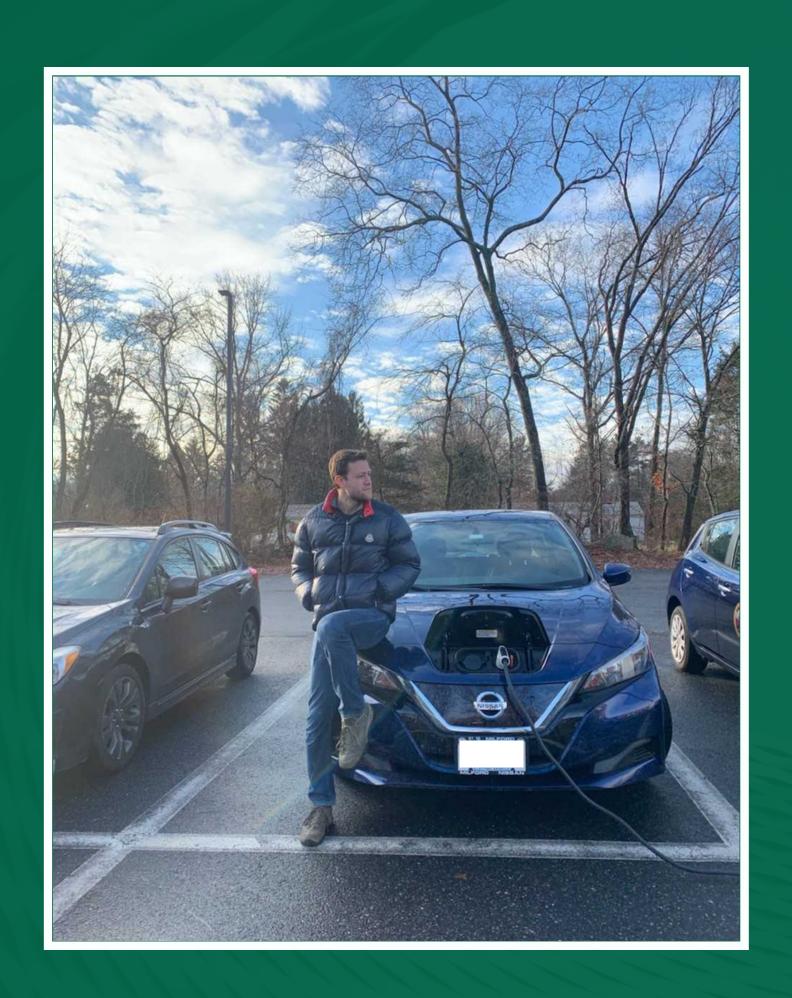


#### **Werner - Toyota Prius Prime**

Eleven years ago, we bought a new Toyota Prius Hybrid. We absolutely loved it, and put 125,000 miles on it with very few repairs and inexpensive regular maintenance. We're passing it along to our daughter, and have just bought a Prius Prime plug-in EV to replace it. It feels like exactly the same car, only with all the mechanics and technology twice as refined in every way.

The way it drives is wonderful—the electric motor is so smooth and responsive. I was a little concerned about having to charge it outdoors since we don't have a garage, but it's been really simple—even in the rain! It's our only car, so we use it for everything, but still drive it practically all the time in full-electric mode, and very rarely have to turn on the gas to use the hybrid mode.

We bought our Prius ten years ago from Watertown Toyota after shopping at several other Toyota dealers, they had the best price and seemed to be the most straightforward—i.e., the least slick or shady. We bought our Prius Prime there, too, and still feel that way, but the Drive Green program makes things even easier. Not only is there the great discount, but you also know what the price will be from the get-go, so there's not a lot of haggling.



#### **Grant - Nissan LEAF**

I received emails from Drive Green throughout 2018, and while I was really happy to see them supporting the transition to EVs, I wasn't personally ready to buy a new car so never seriously considered researching further. Then, a few days before New Years, Green Energy Consumers emailed with an update that the \$2,500 MA tax credit was going down to \$1,500 as of Jan 1, 2019. I figured I'd at least check out the site for more.

As soon as I started comparing cars, I was blown away by the combined amount of vouchers, rebates, and negotiated discounts. I immediately went from not needing a car right now to absolutely wanting an EV. The car comparison tool was very intuitive and helpful in narrowing down which models made sense for us, and which dealerships offered the most combined discounts. There were several models we would have been happy with, but because of Eversource's discount for the LEAF (that was expiring Jan 2!), it was a no brainer.

In total, we essentially got \$17,000 off of a brand new car.

I've always wanted and EV and really believe it's a crucial part of the green revolution. But until I got that email from Green Energy Consumers, I wasn't personally going to participate with my own consumer choices. It was more than the nudge to get us to buy an EV when we did, it was pretty much the whole reason. And we couldn't be happier -- the LEAF is awesome!

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#### Jonathan & Sharon - Chevy Volt

We are very excited to be driving a brand new Volt! We had two aging cars, so buying something new had been on our minds but it was really the Drive Green discount that made this happen. Of course, we knew we wanted to get something that would be more fuel efficient than what we currently drive and going electric gives us a huge opportunity to further reduce our carbon footprint.

When we added up the Drive Green discount, plus the federal tax break and the MOR-EV incentive, going with a Volt made perfect sense. I think GM did a great job with this second generation model. We are happy with just about everything: the technology, comfort, and styling. We are looking forward to a future of electric driving, made even more environmentally friendly with our renewable energy through Green Energy Consumers Alliance!

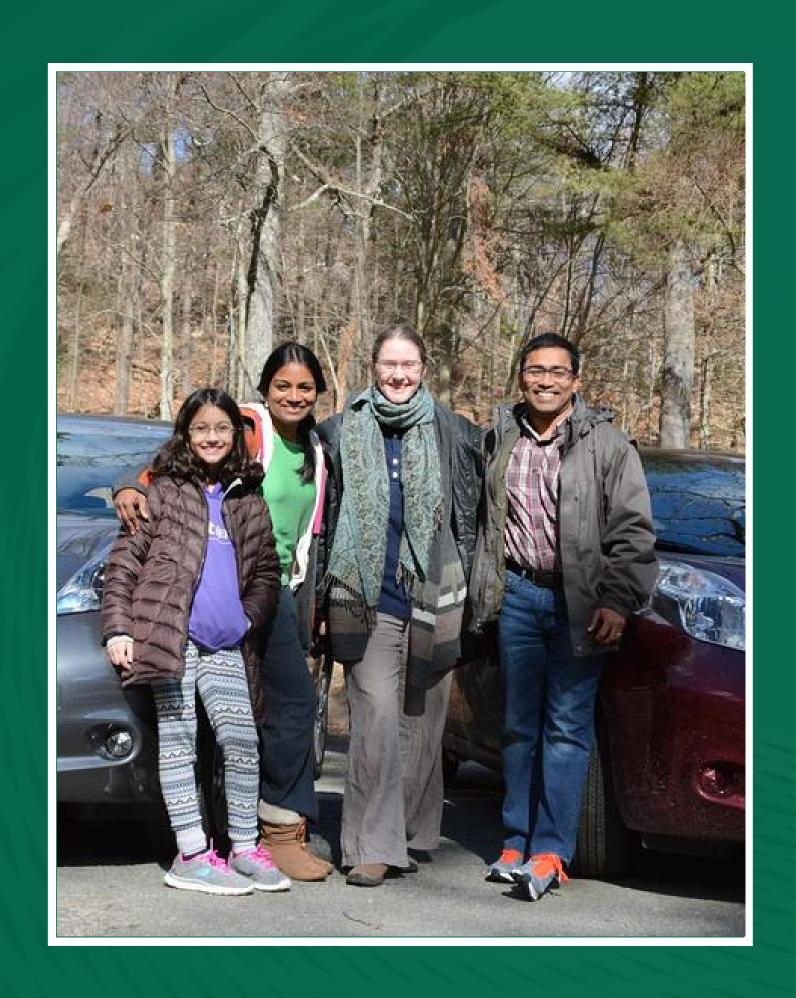


#### Max - Chevy Bolt

Found out about Green Energy Consumers Alliance through my local Chevy dealer. I was very interested in the Bolt because it was really best in its class for the money. I wasn't about to wait around another two years for a Tesla Model 3 so I decided to move my dreams to today and get the Bolt.

The 238 mile range is the best around and preconditioning the cabin climate from my phone eliminated cold mornings waiting for the car to heat up. I get free charging (and a much better parking spot) at work so this was a no brainer for me. I love hooking up to Apple CarPlay and being able to manipulate and talk to siri through the (heated) steering wheel. Once I tinted the windows the red color really popped and the sporty shape really doesn't scream electric car at all.

The car is an absolute blast to drive and getting that instant, silent torque makes zipping through traffic a lot of fun and I can't wait to drive it every day. Best decision I ever made - the future is now, thanks to everyone at Green Energy Consumers and let's go green!



#### **Kaat - Nissan LEAF**

When our family heard about the great Drive Green deal with Marlboro Nissan, we wasted no time. Concerned about climate change, we had wanted to replace our old car with an electric car, and this deal made it a no-brainer.

Once we had picked up our LEAF we boasted about it and the Drive Green program to all our friends and relatives. A week later, Satra's sister, Dia soon surprised us with her own Drive Green LEAF from Milford Nissan!

Here's a family photograph of us and our clean electric cars, taken on a day in February when temperatures reached 70F. How appropriate!



#### Albert - BMW 13

I'm from Virginia Beach, VA. I was considering buying a used BMW i3 and told my son about it. I had a test drive at my local dealer. My son did some research to help me out and provided me with the program and contact information for Drive Green with Green Energy Consumers. It specified a \$14,000 off MSRP discount if you went through the program to purchase the car. With that discount and the \$7,500 federal tax credit, it made a new i3 more affordable. It sounded too good to be true but I thought I'd go through the process to see.

So I went to the web site and registered and the response said I'd be hearing from BMW of Warwick RI on my request. The next day I was contacted by Bob Shaw of BMW Warwick and he confirmed the discount was as specified. I told Bob the configuration I was looking for, color, features, etc. and he had a car that fit my requirements. He sent me the quote with the specified discounts and we closed the deal. This was all conducted via email, text, and phone. It took about a week.

I made arrangements to have the car shipped and have been driving it for a few weeks now. I love the car and the deal was fantastic. As far as the Drive Green process with Green Energy Consumers, it was simple, straightforward, and quick. I don't know if they could make it any easier. This may be the one time where if it looks too good to be true, it is. It's a great program and I hope others take advantage of it. The fact that I'm in Virginia and was still able to take advantage of this program still amazes me.



#### **Sabine - Smart Fortwo**

I love my electric Smart. In a perfect world I would want to bike to work, but given New England weather and roads that's just not an option, so the electric Smart is the greatest next best thing!

I have been driving an electric Smart for over three years now. I would never go back to driving a gas-powered car. I love how it makes little kids smile when they see my car.

# GREEN ENERGY CONSUMERS ALLIANCE

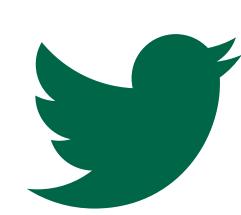
## DRIVE GREEN

TO LEARN MORE ABOUT DRIVE GREEN GO TO GREENENERGYCONSUMERS.ORG/DRIVEGREEN

COMPARE THE CARS, CHECK THE DISCOUNTS, AND GO ELECTRIC!

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